



We're writing to ask you if you would consider becoming a sponsor for Chicago Writers Association's 4th annual ***Let's Just Write! An Uncommon Writers Conference*** which will be held on March 25-26, 2023. We've had three very successful years with an increase in conference attendance every year, and we were named twice as one of the best conferences in the U.S. by The Writer Magazine.

Becoming a sponsor is an excellent opportunity for your organization to encourage and inspire writers of all levels, and to introduce them to the supportive Chicago writing community. Our target audience for this event will draw from our nearly 1000 paid members, more than 2000 newsletter subscribers, 5,000 Facebook members and 2,500 Twitter followers. We are a diverse group of all ages, all skill levels and all ethnicities.



The conference will feature presenters from around the country, speaking on a wide range of craft-centered topics, and panel discussions where attendees will have the opportunity to pick the brains of the experts. New this coming year, we are adding agent pitch sessions, always popular with attendees.

**Sponsorship levels:**

- **LEVEL 1: \$500** – Sponsor table at conference; logo placement in conference program; logo with click-through in our newsletter, website and social media; inclusion of your company's printed materials in our conference bag.
- **LEVEL 2: \$300** – Logo placement in conference program; logo with click-through in our newsletter, website and social media; inclusion of your company's brochure or printed incentive in our conference bag.
- **LEVEL 3: \$100** – Logo placement in conference program; logo with click-through on our website.
- **Sponsorship level of your choice:** Acknowledgment in the conference program and click-through on the CWA website.

Contributions may be made by check or through electronic payment methods.

We thank you for your consideration.

Sincerely,

The Board of Directors

