



Please consider becoming a sponsor for Chicago Writers Association's 3rd annual, ***Let's Just Write! An Uncommon Writers Conference***, on March 19-20, 2022. We've had two successful years, with 75% growth in attendance from year one to year two and are confident that year three will show growth as well.

Becoming a sponsor is an excellent opportunity for your organization to encourage and inspire writers of all levels, and to introduce them to the supportive Chicago writing community. Our target audience for this event will draw from our nearly 1000 paid members, 1,800 newsletter subscribers, 5,000 Facebook members and 2,500 Twitter followers. We are a diverse group; all ages, all skill levels, all ethnicities.

The logo for the conference features the text "Let's just write!" in a bold, black, sans-serif font, with a yellow pencil positioned vertically behind the letter "i" in "write!". To the right of this text is the text "An Uncommon Writers Conference" in a blue, sans-serif font, arranged in four lines: "An", "Uncommon", "Writers", and "Conference".

The conference will feature presenters from around the country, speaking on a wide range of craft-centered topics, and panel discussions where attendees will have the opportunity to pick the brains of the experts.

Sponsorship levels:

- **LEVEL 1: \$500** – Sponsor table at conference; logo placement in conference program; logo with click-through in our newsletter, website and social media; inclusion of your company's printed materials in our conference bag, three (3) free one-year CWA memberships.
- **LEVEL 2: \$300** – Logo placement in conference program; logo with click-through in our newsletter, website and social media; inclusion of your company's brochure or printed incentive in our conference bag, one (1) free one-year CWA membership.
- **LEVEL 3: \$100** – Logo placement in conference program; logo with click-through on our website; inclusion of your company's brochure or printed incentive in our conference bag.
- Sponsorship level of your choice. Acknowledgement in the conference program.

Contributions may be made by check or through PayPal.

Thank you for consideration.

Sincerely,
The Board of Directors

